

SPECIAL PROMOTIONS AND SPONSORSHIP OPPORTUNITIES

COLLEGIATE DINNER SPONSORSHIP (One available) \$4,000.00 SOLD

A highlight of the conference for more than 300 collegiate music education students attending the conference. The (company-named) Collegiate Dinner listed prominently in the conference program. A company representative will have the opportunity to address the students for up to two minutes.

LILAC BALLROOM STAGE (One available) \$3,000.00

The Lilac Ballroom is used for all major conference events and performances. A banner (provided by you) either hung over the stage or a standing banner posted on the front of the stage advertising your company as a sponsor for the Lilac Ballroom. This sponsorship will maximize your company's exposure at the conference.

CONFERENCE BADGE HOLODER LOGO (One available) \$1,800.00
CONFERENCE BAG LOGO (Two available) One each @ \$1,500.00

Your company's logo on the conference bag or badge holder given to each attendee. Your logo will be displayed throughout the conference and across the exhibit floor. Every attendee will carry your logo with them throughout the conference.

REGISTRATION AREA SPONSORSHIP (Two available) One each @ \$1,200.00

One standing banner (maximum 6' x 2.5' to be provided by sponsor) located at registration just outside the exhibit floor and your company's logo and name wrapped around the registration kiosks. Every attendee must sign in at one of our six registration stations.

CONFERENCE BAG INSERT One Item @ \$350.00

One small item (no bags) that will be inserted into the NYSSMA tote bag given to each attendee. Examples: flyer, postcard, pen/pencil, magnet, small note pad, etc. We will need 1800 items. Shipping details will be forthcoming closer to the conference.

- I wish to take**
- | | |
|---|---|
| <input type="checkbox"/> Lilac Ballroom stage banner \$3,000.00 | <input type="checkbox"/> Badge Holder Logo – \$1,800.00 |
| <input type="checkbox"/> Registration area sponsorship – \$1,200.00 for one | <input type="checkbox"/> Conference bag insert – \$350.00 |
| <input type="checkbox"/> Conference bag logo – \$1,500.00 for one | |

I wish to charge my ad to my: AMEX VISA MC DISCOVER \$ _____

Card No.: Exp. Date: _____

Billing Zip Code: _____