**PLACE ON DISTRICT LETTERHEAD**

**FOR IMMEDIATE RELEASE CONTACT:** (*Name)*

*(Phone Number)*

*(Email Address)*

**(Number of students) from (Name of District) Selected to**

**All-Eastern Ensemble(s)**

*Student(****s****) selected to represent District’s Music Program in Rochester, NY*

*(****Date, Location***) – (*Name of School District*) is proud to announce the selection of (*number of students*) from its music program that will perform at the 2023 Eastern Division Honors Festival held in Rochester, NY April 13-16. The event is sponsored by the National Association for Music Education (NAfME) and hosted by the New York State School Music Association (NYSSMA). (*He/She/They*) will be among the more than two hundred (200) students selected from school music programs across the state. Approximately six hundred (600) students will participate from schools across the east coast.

Students will rehearse and perform with renowned conductors including ((*Include Name and Affiliated Organization if known*) for the All Eastern Concert Band; (*Include Name and Affiliated Organization if known*) for the All Eastern Orchestra; (*Include Name and Affiliated Organization if known*) for the All Eastern Mixed Choir; and (*Include Name and Affiliated Organization if known*) for the All Eastern Jazz Ensemble.

“This is a wonderful opportunity for our students,’’ said (*Superintendent, Principal, Arts Administrator, Teacher*). “They will work collaboratively with other young musicians from schools outside of New York and gain valuable experience by working with renown master conductors.”

(*Insert School District Boilerplate*)

NYSSMA, the New York State School Music Association, is the largest state affiliate of the National Association for Music Education.

The Mission of the New York State School Music Association (NYSSMA) is to advance music education across New York State for its membership and students in member school programs.

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