

# NYSSMA®

New York State School Music Association

**82<sup>ND</sup> ANNUAL WINTER CONFERENCE**

**NOV. 30 – DEC. 3, 2017 — ROCHESTER, NEW YORK**

Visit [www.nyssma.org](http://www.nyssma.org) for more Information



- ▲ **HYATT REGENCY**
- ▲ **HOLIDAY INN DOWNTOWN**
- ▲ **HILTON GARDEN INN ROCHESTER, DOWNTOWN**
- ▲ **RADISSON HOTEL ROCHESTER RIVERSIDE**
- ▲ **JOSEPH A. FLOREANO ROCHESTER RIVERSIDE CONVENTION CENTER**



Preconference  
Thursday, November 30<sup>th</sup>



# *Invitation from the President*



It is my pleasure to invite you to the 82<sup>nd</sup> Annual NYSSMA Winter Conference. Our President-Elect, together with our state chairpersons, committees, and affiliate associations, have planned an exciting program of concerts, demonstrations, discussion groups, exhibits, general meetings, lectures, music reading sessions, social events, and workshops.

This year's conference will feature many sessions highlighting the newly revised New York State Learning Standards for the Arts. Denese Odegaard, NAFME President, will deliver the keynote address on Friday evening followed a performance by the Dallas Brass. NYSSMA will again be partnering with TI:ME (Technology Institute for Music Educators) to provide a wide-array of technology sessions.

The conference will also feature Concert Hours representing various levels and genres of performances from across our state, as well as additional Showcase Concerts for Composition, Electronic Music, and Piano. The conference will conclude with nearly 900 student musicians performing in eight All-State Honors Ensembles at Eastman Theatre.

Please join us in celebrating music education in New York State!

*Michael W. Brownell*

## **NYSSMA welcomes Keynote Speaker**

**DENESE ODEGAARD, NAFME President**

*"Stronger Together"*

NAfME and music education create strong connections with others. Supporting and encouraging others enhances music education fueled by teachers, colleagues, and students working together towards the same goal. Working in unison is a recipe for success for student growth and excellence.

---

**NYSSMA® is an Approved Provider of CTLE!  
(Continuing Teacher and Leader Education)**

**Register and attend the NYSSMA Winter Conference — Earn 15 credit hours  
Certificates of Completion will be emailed upon request after the conclusion of the conference.**

# CONCERT HOUR

NOVEMBER 30, 2017 – 8:15 PM  
CC Lilac Ballroom

## JAMES I. O'NEIL HS WOMEN'S CHOIR

Christopher Reynolds Sheehan, Director

## SUNY Fredonia College Symphony Orchestra

Dr. David Rudge, Director



### Our Special Showcases



Friday at 3:45 PM in the Lilac Ballroom  
**Twelfth Annual Piano Showcase Recital**  
Nancy Deutsch, Chairperson

Friday at 1:15 PM in the Lilac Ballroom  
**19<sup>th</sup> Annual Young Composer Showcase**  
Dr. Rob Deemer, Chairperson

Friday at 7:00 PM in the Lilac Ballroom  
**22<sup>nd</sup> Annual Student  
Electronic Music Composition Showcase**  
Andrew Giammalvo, Chairperson

# CONCERT SCHEDULE

**FRIDAY  
DECEMBER 1  
9:30 AM**

**BINGHAMTON HIGH SCHOOL STEEL DRUM BAND**  
*Joel Smales, Director*

**WHITE PLAINS HS – MARIACHI JUVENIL LOS TIGRES**  
*Zachary May, Director*



**KEYNOTE SPEAKER** – *Denese Odegaard, NAFME President*  
**“Stronger Together”**

*Distinguished Service Award*  
**SUSAN L. WEBER & DANIEL MOSHER**

**DALLAS BRASS**



**FRIDAY  
DECEMBER 1  
8:15 PM**

**CHURCHVILLE-CHILI HIGH SCHOOL CONCERT CHOIR**  
*Erik Reinbart, Director*

**BRENTWOOD HIGH SCHOOL WIND ENSEMBLE**  
*Christina Helbock, Director*



**ALL-STATE VOCAL JAZZ ENSEMBLE**  
*Christine Guter, California State University - Long Beach*

**ALL-STATE INSTRUMENTAL JAZZ ENSEMBLE**  
*Mike Tomaro, Duquesne University*

**SATURDAY  
DECEMBER 2  
9:30 AM**

**SATURDAY  
DECEMBER 2  
3:00 PM**



**ALL-STATE WIND ENSEMBLE**  
*Ricky Fleming, Buffalo State*

**ALL-STATE STRING ORCHESTRA**  
*Dr. Stephen Rogers Radcliffe, Seattle Youth Symphony Orchestra*

**ALL-STATE TREBLE CHORUS**  
*Dr. Deanna L. Joseph, Georgia State University*

**SATURDAY  
DECEMBER 2  
8:00 PM**



**ALL-STATE MIXED CHORUS**  
*David Fryling, Hofstra University*

**ALL-STATE SYMPHONIC BAND**  
*Steven Davis, University of Missouri at Kansas City*

**SUNDAY  
DECEMBER 3  
10:00 AM**

**ALL-STATE SYMPHONY ORCHESTRA**  
*Adam Glaser, Hofstra University*







# SESSION SCHEDULE

## TI:ME Music Technology Preconference

NYSSMA partners with TI:ME to provide a full day of technology professional development

Register at [nyssma.org](http://nyssma.org)

### THURSDAY

Advocacy [2]  
Band [1]  
Choral [1]  
Composition [2]  
Curriculum [2]  
Elementary Classroom [1]  
Emerging Ensembles [2]  
High School [1]  
Marching Band [1]  
NY-ACDA [1]  
NAfME Collegiate [1]  
NYSCAME [1]  
Percussion [1]  
Research [1]  
Sight-reading [1]  
Special Learners [2]  
Strings [1]  
Technology-TI:ME [12]  
Voice [1]  
Woodwinds [1]

### CRANE/NYSSMA WINTER CONFERENCE PROFESSIONAL DEVELOPMENT

Information  
available at:

[www.potsdam.edu/academics/Crane/prospective/PDE.cfm](http://www.potsdam.edu/academics/Crane/prospective/PDE.cfm)

### THURSDAY

#### 9:30 AM

Increasing Enrollment with Music Technology  
Social Networking and Composition: Perfect Together

#### 10:45 AM

Logic - Garage Band's Big Brother  
Manuscript Make-Over: Ten Tips for Your Music Notation Program

#### 1:15 PM

Instilling Intonation Independence  
Live Sound and Recording: It's More Than Plugs and Faders

#### 2:30 PM

Tech and Uke – Uke and Tech; So Happy Together!  
Technology Sharing Session for Band Directors

#### 4:15 PM

Proactive Policies in Support of Music Education  
If You Knew Sousa! Interpreting the Music of the "March King"  
Practical Guide to Improvisation  
Welcome to the 'NEW' New York State Standards!  
Calling All World Brothers and Sisters  
Modern Bands in Traditional Programs  
Making the Connection: Using the New Standards to Your Program's Advantage  
Music Programs that Defy the Trend of Diminishing Resources  
Anchor Standard 11 - Context is Key for Students with ASD  
MultiApp Recording with Audibus for iPad  
Looptastic!  
Must-Haves for Vocal Solos: It's All in the Details  
Teaching Tips for Saxophone Tone, Tuning, and Fingering  
Skidmore College Classical and Jazz Faculty Concert

#### 7:00 PM

Are We Advocating or Promoting? There Is a Huge Difference!  
Less is More: Optimizing Your Conducting Technique  
Explore, Improvise, Compose: Creative Activities for the Elementary Music Classroom  
What are Model Cornerstone Assessments and Why Would We Use Them?  
Lifelong Musicianship: Folk Music, Performance and Creativity  
Joyfully Experience the Blues: Think Out of the Box and Connect!  
The Art of Teaching Music: Creating a Vital Toolbox for New Teachers  
Incorporating Folk Tunes and Spirituals into the Choral and GM Classrooms  
Teaching a Relaxed Percussion Technique  
Sight Reading: A Structured Approach  
Teaching Special Learners With Music  
Cello Technique Refresher, Pt. II  
Soundtrap Playground  
TI:ME for NYSSMA  
Singing Spirituals with Integrity and Heart



# SESSION SCHEDULE

## FRIDAY

### 8:15 AM

Data Driven Advocacy  
Breathing Gym Basics  
Maintaining a Choral Program in a Small School  
The World is Your Oyster! Building Cross-Curricular Connections through Folk Music and Movement  
Composition Coaching Workshop I  
Composition Coaching Workshop II  
The New Standards - You're Already Teaching Them!  
Strategies for Assessing the Multitudes in General Music  
You Can Do It! Popular Music Pedagogy for the Traditional Music Educator  
The Most Important Gig: Music Therapy As a Career Choice  
Creativity is Instrumental: Accommodating Learners with Physical Differences  
Repertoire For a Reason  
Having a Positive Internet Presence as a Music Educator  
How To Be Successful Wearing the Many Hats of a Music Director  
Successful NYSSMA Vocal Sight Reading

### 9:30 AM

Motivation, Innovation and Differentiation in Your Beginning Band  
Inspire Excellence in Your Young Band: Achieve the Most in Every Lesson  
Brass Tactics: Enhancing Your Program through Chamber Music  
Reboot, Remix, and Rejuvenate Your Repertoire  
Advancing the Ideal of Music for All - for Life  
Composition Coaching Workshop III  
Composition Coaching Workshop IV  
Composition Coaching Workshop V  
Conducting Mindfully  
Autonomy and Creativity in Secondary General Music  
Education Policy and Advocacy- What Can We Do?  
Why Every HS Director Should Encourage Students to March  
Buckets of Fun  
Staying Professional When Facing Adversity in the Workplace  
Create! Listening, Improvising, and Composing in the Orchestra Rehearsal  
Advocating for Music at All Levels  
Will I Have Enough Money to Retire?  
Mics and Mixing Boards  
Teaching Modern Music Techniques with Mixcraft 8  
Come Play the Bassoon!

### 10:45 AM

Major Organization Adjudicator Refresher Seminar  
Advocating Transferable Skills: Vital Areas Of Learning Assisted by Music!  
Warm-up and Ensemble Development Exercises that Work  
Building a Beefy Bass Section for any Level Band  
Teaching Everybody Everything: Improving Standards Implementation in Instrumental Music Education  
International Baccalaureate (IB) Music: A Crash Course  
Improvisation With Simple Melodic Embellishment  
NYACDA Conducting Masterclass  
TEACHING TERRIFIC TONE: Creating a Beautiful Sounding Orchestra  
Using New SmartMusic to Drive Formative Assessment with Deliberate Practice  
Arranging and Adapting Music for Woodwinds  
Singing Games for Primary

### 1:15 PM

Adjudicator Refresher Seminars - NYSSMA Adjudicators (regular)  
Beginning Band Basics: Energize and Motivate Your Beginning Band Students!  
Conducting for a Change(c) "Making Connections for Better Performance"  
Brothers, Sing On! Engage, Attract, and Empower Your Male Singers  
Artistic Process in Practice: What is 'Create' In the Music Classroom?  
Beginning Improvisation and Composition for Classroom Guitar  
Disney's "Your Instrumental"  
Oh My Goodness! I Just Found Out, I'm the Director of the School Musical!!!  
Student Teaching with edTPA: It's Just Good Teaching!  
Feeling the Beat: Mitchell's Musical Journey Through Inclusion  
The 3 A's of Highly Successful Music Program Leadership for Everyone  
What's In Your Percussion Toolbox?  
The Power of Positive Teaching  
Play Smart: Innovative Technologies for Healthy and Enhanced Playing  
Building Music Technology into Any Program on Any Budget  
Building Bridges: Creating Learning Communities for Music Educators  
Mainly Mainstage

## FRIDAY

Adjudication Festival [4]  
Advocacy [3]  
Band [9]  
Brass [2]  
Choral [7]  
Classroom Music [4]  
Composition [7]  
Community Perf. [1]  
Conducting [1]  
Curriculum [6]  
Elementary Class [3]  
Emerging Ensembles [3]  
Government Relations [1]  
High School [1]  
Instrumental Jazz [3]  
Instrumental Music [1]  
Marching Band [1]  
Middle School [1]  
Musical Theater [1]  
NAfME Collegiate [4]  
NY-GIML [1]  
NYACDA [1]  
NYASTA [1]  
NYSCAME [2]  
NYSMTA [2]  
NYPAS [1]  
NYSSMA [2]  
Percussion [1]  
Piano [1]  
Research [1]  
Retired Persons [1]  
Special Learner [3]  
Strings [4]  
Technology [12]  
Vocal Jazz [1]  
Voice [1]  
Woodwinds [2]

# SESSION SCHEDULE

## FRIDAY

Adjudication Festival [4]  
Advocacy [3]  
Band [9]  
Brass [2]  
Choral [7]  
Classroom Music [4]  
Composition [7]  
Community Perf. [1]  
Conducting [1]  
Curriculum [6]  
Elementary Class [3]  
Emerging Ensembles [3]  
Government Relations [1]  
High School [1]  
Instrumental Jazz [3]  
Instrumental Music [1]  
Marching Band [1]  
Middle School [1]  
Musical Theater [1]  
NAfME Collegiate [4]  
NY-GIML [1]  
NYACDA [1]  
NYASTA [1]  
NYSCAME [2]  
NYSMTA [2]  
NYPAS [1]  
NYSSMA [2]  
Percussion [1]  
Piano [1]  
Research [1]  
Retired Persons [1]  
Special Learner [3]  
Strings [4]  
Technology [12]  
Vocal Jazz [1]  
Voice [1]  
Woodwinds [2]

## SATURDAY

Adjudication Festival [2]  
Advocacy [2]  
Band [2]  
Brass [3]  
Choral [4]  
Classroom Music [1]  
Composition [5]  
Curriculum [3]  
Early Childhood [2]  
Elementary Class [1]  
Emerging Ensembles [3]  
Government Relations [1]  
High School [1]  
Instrumental Jazz [1]  
Marching Band [1]  
Middle School [3]  
Musical Theater [1]  
NAfME Collegiate [1]  
NYACDA [1]  
NYSACMP [1]  
NYSBDA  
NYSCAME [2]  
NYGIML [1]  
NYSSMA-Manual [1]  
Percussion [2]  
Research [2]  
Retired Persons [1]  
Special Learner [1]  
Strings [4]  
Technology in Music [8]  
Vocal Jazz [1]  
Voice [1]  
Woodwinds [2]

## FRIDAY (cont.)

### 2:30 PM

Looking at Conducting from a Player's Perspective  
All-State Adjudicator Refresher Seminars  
Breathing Gym in Rehearsal  
Creating Harmony in Unexpected Places  
Recorder for 4<sup>th</sup> – 5<sup>th</sup> Grades  
NYSSMA Young Composer Seminar  
Artistic Process in Practice: 'Responding' in the Performance Ensemble  
Teaching Students Musical Triage to Maximize Rehearsal Effectiveness  
Mariachi 101: Playing in the Mariachi Style  
You Want Me to do What? - What I Wish I Knew Then...  
Understanding Your Personal Views on Diversity in Music Education  
Making Musical Connections: String Orchestra for Special Learners  
Free Technology  
Podcasting in the Music Classroom  
Disney Sings

### 7:00 PM

How to Chair a Successful NYSSMA Solo & Ensemble Festival  
Boosting Your Program  
Conducting and Rehearsal Techniques to Engage and Inspire!  
Make Music . . . Intuitively! (Right Brain vs. Left Brain)  
Rehearsal Refresher: Musical Hierarchy and Rehearsal Techniques  
Conga/Percussion Ensemble for Experienced Elementary/Middle School  
I Got a Job Teaching Elementary Music: Now What Do I Do?  
"Herding the Cats" - Reflecting Your Priorities in Teaching Jazz Improv  
Teaching Music with Purpose: 25 Things You Can Do To Improve Your Ensemble  
Developing Music Literacy: Where to Begin, Part 1  
Theatrical Percussion FUNDamentals: Playing the School Musical  
Maximizing New York's High School Classroom Music Standards  
Musical Technology Opportunities for Students with Exceptionalities  
Sensational String Warm Ups: Skills to Revolutionize Your Orchestra  
Interact with Music Assessments  
Teaching Music with Technology: New Beginning Lessons that Work  
Swing, Sing, Scat: Vocal Jazz Improvisation 101

## SATURDAY

### 8:15 AM

Dallas Brass  
The Military Band Audition Process Simplified  
Creating Composition Projects That Meet the Needs of Your Students!  
STEAM Power: Strategies for Integrating Science and Music in the Classroom  
Hands On! Inspiring Improvisation Through Play  
The Schoolification of Popular Music Education  
Listening Up! Suggested Listening for Those Teaching Jazz  
A Comparison of Teaching in Rural, Suburban and Urban Schools  
Developing Music Literacy: Where to Begin, Part 2  
That "Blue Manual" and Other NYSSMA Resources  
Terrific Tips and Rehearsal Strategies for Middle School Orchestra  
Integrating Music Creation with Noteflight  
Digital Time Management for the Music Teacher  
Survivor: The Hunt for Quality Men's Literature

### 9:30 AM

Tuba and Euphonium Repertoire: Finding the Right Solo for Your Students  
Enter the Tone Zone: Developing Tone and Sustain Your Low Brass  
Your Elementary Choral Toolkit: Technique, Technology, and Transformation  
Accessible Improvisation and Composition in the Elementary Music Classroom  
We Are Family - Promoting an All-Inclusive LGBTQ-Friendly Classroom  
Melodrama in Middle School: A Silent Film Project  
NYACDA Reading Session  
Developing Musicianship with Pre-College Music Students  
Practice Makes Perfect: Speed Interviewing to Get the Job!  
Developing Mallet Reading Proficiency for the Young Percussionist  
Research Poster Gallery  
Crane School of Music String Faculty's Top Ten  
Music Technology Curriculum and Its Relationship to Ensembles  
You Have Finale Version 25, But Are You Using it Like Finale 2000?  
Vocal Jazz Sightreading and Improvisation  
Clarinet High Notes – What's the Mystery?

# SESSION SCHEDULE

## SATURDAY

Adjudication Festival [2]  
Advocacy [2]  
Band [2]  
Brass [3]  
Choral [4]  
Classroom Music [1]  
Composition [5]  
Curriculum [3]  
Early Childhood [2]  
Elementary Class [1]  
Emerging Ensembles [3]  
Government Relations [1]  
High School [1]  
Instrumental Jazz [1]  
Marching Band [1]  
Middle School [3]  
Musical Theater [1]  
NAfME Collegiate [1]  
NYACDA [1]  
NYSACMP [1]  
NYSBDA [1]  
NYSCAME [2]  
NYGIML [1]  
NYSSMA-Manual [1]  
Percussion [2]  
Research [2]  
Retired Persons [1]  
Special Learner [1]  
Strings [4]  
Technology in Music [8]  
Vocal Jazz [1]  
Voice [1]  
Woodwinds [2]

## SATURDAY (cont.)

### 10:45 AM

Maximizing Success: How to Prepare Your Students for NYSSMA Solo Evaluation  
Life in the Big City: Urban Educators Speak Out  
Inspiring Greatness in the Middle School Band Room  
Getting Serious With Your Elementary Choir  
The Creating Standard - From Imagining to Responding Through Composition  
Diversity: Is Your Music Classroom Relevant to All Your Students?  
Musiking with Munchkins  
Marching Percussion 101  
Middle School General Music - Anything is Possible!  
All You Wanted to Know About Licensing a Musical but Were Afraid To Ask  
FredFour navigates a Chamber Music Odyssey  
From the Beginning: This Time with a Little More iPad  
Movie Making - A Collaboration Between Art and Music  
The Legacy of Lawrence P. Sobol, Clarinetist, Educator, Impresario  
Creative Rehearsal Techniques From Around The Country

### 1:15 PM

Preparing for NYSSMA Major Organization Evaluation Festival  
Trumpet Tips for Everyone  
18 Years: The Williamsville Poetry, Music, Art and Dance Celebration  
Multicultural Music and Intercultural Harmony  
Ukulele: Four Strings, So Many Possibilities  
Politics, Music Education, and YOU!  
Nutcracker Jingles  
The NAFME Workbook: Four Test-Case Studies for Supervisors of Music Programs  
A Practical Approach To Teaching Beginning Snare Drum  
Music Teacher Preparation and the Marginalization of Minority Students  
Are You Thinking About Retiring?  
Play that in Tune! Strategies For Improving Your Orchestra's Intonation  
Retaining the Tech-Savvy Generation  
Imagination: The Singer's Most Powerful Asset: Part 2  
Problem Solving in the Saxophone Family

### 2:30 PM

Engagement: A Means to Advocate for Music  
A Cappella READING SESSION - Barbershop Style!  
The Singing Musician – The World's Most Complete Choral Textbook  
Widening the Lens: The Five Rs of Responsive Music Teaching  
Composition in Performing Ensembles and Lessons: A Model for Inclusion  
Engaging and Effective Methods for Teaching Songs Aurally in General Music  
So... You're the One That Will Be Teaching the Guitar Class  
Ukulele For All Learners  
Creative Collaborations: Leveraging Available Technology for Awesomeness

**NYSSMA®**  
**718 The Plain Road**  
**Westbury, NY 11590-5956**

First-Class Mail  
US Postage  
**PAID**  
Bellmore, NY 11710  
Permit No. 218

**This will be your only conference mailing**

**Register online at [www.nyssma.org](http://www.nyssma.org)**

**Crane Professional Development Available**